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PRESIDENT BEN SHELLY ANNOUNCED NEWLY APPOINTED COMMUNICATIONS DIRECTOR

WINDOW ROCK, Ariz. — Navajo Nation President Ben Shelly announced the appointment of Laphillda Tso as the Communications Director for the Navajo Nation President and Vice President's Office.

She has been in the public relations and advertising field for over seven years. She attended Northern Arizona University (NAU) and earned a bachelor's degree in advertising and public relations.

In 2005, her professional experience extended to public information, as she was NAU Financial Aid Office's Communication Specialist. From 2006 to 2007 she was voted as the new Navajo Nation Head Start parent committee president and the parent representative for the entire Fort Defiance agency.

After graduating in 2008, Laphillda was hired at Navajo Housing Authority as the public information officer. Last year, she was appointed PIO for the Office of the Speaker.

"Ms. Tso is an asset to our office," said President Shelly. She can effectively communicate with our grandmas, grandpas and has experience working with regional, state and national media outlets," said President Shelly.

"As the communications director, there are more challenges to come and with the power of knowledge, prayer and kindness, I will represent the Navajo Nation with the utmost respect and be a role model for our young people."



Laphillda Tso, newly appointed communications director for the Navajo Nation OPVP.

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